

Minutes of the  
ESCOP CAC Conference Call  
November 28, 2006  
4:00 PM (EST)

Attendees: Ron Pardini, Eric Young, Mike Harrington, Bruce McPherson, Tom Fretz, LeRoy Daugherty, Daryl Lund, Harriet Sykes

11/28/06 Assignments		Status
Pardini	Work with Lund and Harrington to develop a letter to send to all regions regarding possible policy change to require impact statements for mid-term reviews and renewal proposals	
Harrington	Work with Lund and Pardini to develop a letter to send to all regions regarding possible policy change to require impact statements for mid-term reviews and renewal proposals	
	Provide handouts on CREATE-21 for New Deans/Directors Workshop	
	Identify an 1890's rep. to the agenda/structure planning committee for the Fall SAES/Workshop	
	To work with Pardini, Arlen Leholm and someone from CSREES - perhaps Ralph Otto regarding possible research awards	
	Make arrangements with Eddie Gouge of NASULGC regarding attendees from ESCOP to the Ag on the Hill exhibit	
Sykes	Send information on the ESCOP logo to Tom Fretz	Done
	Send dates and information on CAC conference calls to CAC, and new ED's	
	Will set up a conference call when the group membership has been established regarding ESS awards - conference call to include Pardini.	
Lund	Work with Pardini and Harrington to develop a letter to send to all regions regarding possible policy change to require impact statements for mid-term reviews and renewal proposals	
Young	Provide handouts on the Multistate System for New Deans/Directors Workshop	
	Review all pages of the new ESCOP website before activating the new site.	

1. CAC call schedule either the 3rd or 4th Tuesday of the month at 1:00 PM PST beginning January 2007. (Sykes)

The CAC calls will be at 4:00 EST/EDT on the 3<sup>rd</sup> Tuesday of each month (12/18/07, 1/16/07, 2/20/07, 3/20/07, 4/17/07, 5/15/07, 6/19/07, 7/17/07, 8/21/07, 9/18/07). The call in number for all the scheduled calls is: 970-491-2601

2. Communications and Marketing committee/strategic marketing plan (Arkin/Fretz)

Met by conference call 11/28/07. Committee needs to determine the audience - may be done by a survey.

Lund suggested that the committee use the ESCOP logo. Sykes mentioned that the ESCOP logo had been developed for use in ESCOP communications approximately 20 years ago. She will send the information on the logo to Fretz.

The ESCOP logo, with the identification of affiliation, should be used for every publication.

The committee will meet with potential contractors for development of the marketing plan in late February 2007.

Lund suggested that Arlen Leholm serve as the Executive Vice-Chair of the committee to replace Tom Fretz.

3. Budget and Legislative Committee Survey (Daugherty/Lund)

Daugherty has been trying to set up a conference call with the committee to deal with the priorities that were developed at the Tahoe meeting.

Lund indicated that Nikki has developed a draft survey to be sent to the entire committee - probably 11/30 or 12/1.

4. Institutionalizing Impacts from the Multistate Program (Pardini/Harrington)

Pardini indicated that he had contacted Janet Allen to see if impact statements are needed for this year. The impact statements that are submitted this year will be used in contacts with Congress and for radio programs.

Pardini commented that it may be possible to avoid duplication by incorporating the annual reports with the One Solution system.

Pardini questioned whether impacts should be required for new proposals and mid-term reviews of projects. The Western Region had a coordinating committee of impact writers at one time. It ended when travel funds were not available and the writers were not motivated to meet.

Lund commented that the North Central Region required each project to have impact statements submitted for mid-term review and at renewal of a project. There is an example on the NCRA website.

Pardini, Lund, and Harrington will develop a letter to all regions to request that a plan be developed for developing and presenting impacts.

Fretz asked about the expert listing - who maintains it? Lund indicated that the expert listing has been shelved until a plan is developed.

5. Structure of future ESS meetings (Harrington/McPheron)

McPheron questioned how much time would be freed by providing written reports of each of the committees instead of having the reports presented on information that is already available. Less information and more interaction is preferable.

McPherson asked who was responsible for the subject matter of the meeting. Harrington indicated that the Chair was responsible for the ESS meeting and the host was responsible for ½ day to present items of specific interest to the state.

Pardini indicated that he will appoint a committee to develop the meeting agenda/structure that will be composed of the following:

- 1 1890 representative - Harrington is to identify
- 1 NCRA representative - Forest Chumley (a possibility)
- 1 WAAESD representative - Pardini
- 1 NERA - McPherson
- 1 SAAESD - Mark McLellan
- 5 Executive Directors

6. New Deans/Directors Workshop (Young)

Young reported that Wade had send latest registration list for the New Deans/Directors Workshop and that 70-80 people are registered. There will be a working dinner and information regarding the structure of the Multistate System and CREATE-21 will be distributed. Harrington and Young will bring the handouts.

7. Plant Germplasm Task Force Update (Fretz/Sommers)

Fretz indicated that there will be a day-long meeting on 12/19/06 in Washington, DC on changes in funding strategies. Hefferan and Knipling are to make an appearance at the meeting.

The committee plans to develop a white paper for distribution to the directors - through the regional associations.

Harrington was to contact Ralph Cavalieri regarding support for W6 and NRSP5. He reported that he had been unable to establish contact with Cavalieri - but will continue to try.

Fretz has data on a spreadsheet for analysis - but he needs information on in-kind commitment.

Lund indicated that Cavalieri needs to indicate his emergency needs for distribution to the directors. Action needs to be taken to avoid shutting down NRSP5 and NRSP6.

Fretz commented that 45 years ago, each region agreed to take responsibility for support of a germplasm center.

8. Research Awards for NASULGC or ESS (Pardini/Harrington)

Pardini commented that Extension had given awards for several years and suggests awards for the ESS.

Fretz noted that it needs to be done in partnership with CSREES.

Harrington will work with Ron Pardini, Arlen Leholm, plus someone from CSREES - perhaps Ralph Otto to evaluate the possibility of ESS awards.

Sykes will set up a conference call when the group membership has been established - conference call to include Pardini.

9. NIAS recommendation to identify molecular biologists to interact with DHS National Science Advisory Board for Biosecurity (Nipp)

Terry Nipp did not participate in the conference call - no report was given.

10. ESCOP listserves/New website (see <http://lgu.umd.edu/ESCOP/index.cfm>) (Sykes)

Sykes reported that a new ESCOP website had been developed and was almost ready to launch. It needs approval from the CAC before activation.

The programmers are trying to find a way to automatically update the committee group lists when a change is made in the ESCOP website listings. Until that time, the group lists established at North Carolina will continue to be in effect.

By unanimous approval, the CAC recommends that the current website be shut down and the new site be activated. Young will carefully review all pages of the new site before its activation. There will be a forwarding link on the current ESCOP website. The change is to be communicated to all AES directors and NASULGC will be asked to notify the BOA Assembly.

11. ESCOP Winter Meeting possibly Feb. 27 in conjunction with the AHS-CARET Hill visits and the Science on the Hill Exhibit (All)

The next ESCOP meeting will be February 27, 2007 in Washington, DC, one day prior to the Ag. On the Hill exhibit. The meeting will be ½ day in duration - 1:00 PM to 5:00 PM.

Harrington will make arrangements with Eddie Gouge at NASULGC regarding attendees from ESCOP to the Ag on the Hill exhibit.

12. 2007 ESS meeting dates (McPherson)

McPherson reported that the ESS meeting plans are beginning to take place. The meeting may not start until noon on 9/17/07. A reception is planned the evening of 9/16/07 and the meeting will end midday 9/19. If the meeting starts the morning of 9/17, a ½ day block of time may be used for participants to visit downtown historical sites and local restaurants.

13. Other

- A. Is ESCOP to continue support of NCFAR? They want an indication of intent by 12/31/06. Support will not be discussed until the February 27 ESCOP meeting.